

**28 MARCH 2018**

# Petfood Forum Asia 2018: Innovation for dynamic pet food markets

Pet food industry experts will address the latest research and key topics for these fast-growing pet food markets.

Most pet food markets in Asia are growing by double digits annually, thanks to overall economic and income growth and the increasing numbers of pet owners feeding commercial, packaged pet food.

Professionals in these markets can learn information and tips for taking advantage of this growth during Petfood Forum Asia 2018.

Co-located again with VICTAM Asia 2018, Petfood Forum Asia will feature industry experts addressing how to build an online community to better market and sell pet food via ecommerce, plus providing information on novel and functional pet food ingredients, pet food processing innovations and savings, and other key topics.



*Petfood Forum Asia 2018 will draw pet food professionals from throughout Asia and around the world.*

## ● Petfood Forum Asia updates

Information on specific topics and speakers will be available at [www.PetfoodForumEvents.com/Asia](http://www.PetfoodForumEvents.com/Asia). Bookmark website to learn about early-bird registration savings, the agenda and more.

## ● Spotlight on Asia petfood markets South Korea:

[www.PetfoodIndustry.com/articles/6638](http://www.PetfoodIndustry.com/articles/6638)

## China:

[www.PetfoodIndustry.com/articles/5995](http://www.PetfoodIndustry.com/articles/5995)

## Philippines:

[www.PetfoodIndustry.com/articles/6679](http://www.PetfoodIndustry.com/articles/6679)

## Conference Program

*Following is the schedule and line-up of topics and speakers as of press time.*

08:30 – 09:30 **Registration and check-in**

09:30 – 10:15 **Welcome and opening session:**

**Recipe for success: Why the human-animal bond is the #1 ingredient in pet food**

Sandy Robins, pet lifestyle expert and author

10:15 – 10:45 **Process solutions for current pet food trends**

Brian Streit, director of pet food and aquatic technology for Wenger Manufacturing Inc.

10:45 – 11:15 **Coffee break**

11:15 – 11:45 **Creating value with alternative protein sourcing while ensuring pets' enjoyment**

Aurélie de Ratuld, PhD, R&D cat platform manager for Diana Pet Food

11:45 – 12:15 **Health benefits of nutritional lipids beyond regulatory recommendations**

Shiguang Yu, PhD, global technical manager for DSM Nutritional Products

12:15 – 13:45 **Lunch**

13:45 – 14:15 **Building a social community to support a pet food ecommerce business**

Jin Huang, international business director for Navarch Petcare Inc.

14:15 – 14:45 **Using novel technologies to extract pet food nutrients from single-cell organisms**

Dejan Miladinovic, quality control manager at the Centre for Feed Technology, Norwegian University of Life Sciences

14:45 – 15:15 **Decreasing dryer variation to sustainably raise discharge moisture, increase capacity, reduce energy**

Douglas Beloskur, product manager of automation for Buhler Aeroglide

15:15 – 15:45 **Coffee break**

15:45 – 16:15 **An energy efficient process design solution for chilling, cooling and drying**

Anders Haubjerg, PhD, senior process engineer for Graintec A/S

16:15 – 16:45 **Beta-glucans effects in pets: benefits and possible applications**

Fernando Roberti, technical expert for pet food at Biorigin