Petfood Forum Asia 2018: Innovation for dynamic pet food markets

Pet food industry experts will address the latest research and key topics for these fast-growing pet food markets.

Most pet food markets in Asia are growing by double digits annually, thanks to overall economic and income growth and the increasing numbers of pet owners feeding commercial, packaged pet food. Professionals in these markets can learn information and tips for taking advantage of this growth during Petfood Forum Asia 2018.

Co-located again with VICTAM Asia 2018, Petfood Forum Asia will feature industry experts addressing how to build an online community to better market and sell pet food via ecommerce, plus providing information on novel and functional pet food ingredients, pet food processing innovations and savings, and other key topics.

Conference Program
Following is the schedule and line-up of topics and speakers as of press time.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>08:30 – 09:30</td>
<td>Registration and check-in</td>
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| 09:30 – 10:15 | Welcome and opening session: Recipe for success: Why the human-animal bond is the #1 ingredient in pet food
                   Sandy Robins, pet lifestyle expert and author |
| 10:15 – 10:45 | Process solutions for current pet food trends
                   Brian Streit, director of pet food and aquatic technology for Wenger Manufacturing Inc. |
| 10:45 – 11:15 | Coffee break                                                             |
| 11:15 – 11:45 | Creating value with alternative protein sourcing while ensuring pets’ enjoyment
                   Aurélie de Ratuld, PhD, R&D cat platform manager for Diana Pet Food |
| 11:45 – 12:15 | Health benefits of nutritional lipids beyond regulatory recommendations
                   Shiguang Yu, PhD, global technical manager for DSM Nutritional Products |
| 12:15 – 13:45 | Lunch                                                                    |
| 13:45 – 14:15 | Building a social community to support a pet food ecommerce business
                   Jin Huang, international business director for Navarch Petcare Inc. |
| 14:15 – 14:45 | Using novel technologies to extract pet food nutrients from single-cell organisms
                   Dejan Miladinovic, quality control manager at the Centre for Feed Technology, Norwegian University of Life Sciences |
| 14:45 – 15:15 | Decreasing dryer variation to sustainably raise discharge moisture, increase capacity, reduce energy
                   Douglas Beloskur, product manager of automation for Buhler Aeroglide |
| 15:15 – 15:45 | Coffee break                                                             |
| 15:45 – 16:15 | An energy efficient process design solution for chilling, cooling and drying
                   Anders Haubjerg, PhD, senior process engineer for Graintec A/S |
| 16:15 – 16:45 | Beta-glucans effects in pets: benefits and possible applications
                   Fernando Roberti, technical expert for pet food at Biorigin |

Petfood Forum Asia 2018 will draw pet food professionals from throughout Asia and around the world.

- **Petfood Forum Asia updates**
  - Information on specific topics and speakers will be available at www.PetfoodForumEvents.com/Asia
  - Bookmark website to learn about early-bird registration savings, the agenda and more.

- **Spotlight on Asia petfood markets**
  - South Korea: www.PetfoodIndustry.com/articles/6638
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